

TBSG x UIP Singapore

Dreamworks' Forgotten Island Dance Challenge

Official Mechanics and Terms and Conditions

The **TBSG x UIP Singapore Forgotten Island Dance Challenge** is organized by Team Bloom Singapore ("TBSG") and United International Pictures PTE ("UIP Singapore"), collectively referred to as the "Organizers."

By submitting an entry, each participant confirms that they have read, understood, and agreed to be bound by these Official Mechanics and Terms and Conditions.

Promotional Period

The Dance Challenge will run from **August 26, 2026, at 3:00 PM until September 14, 2026, at 11:59 PM.**

The evaluation of entries will take place beginning **September 15, 2026**. Selected participants will begin receiving private winner notifications on **September 16, 2026, at 3:00 PM**. The confirmed winners will be announced publicly after they have accepted their prizes and completed the required verification process.

All dates and times indicated are in Singapore Time (SGT / UTC+08:00). Entries submitted before or after the Promotion Period will not be accepted.

Eligibility

The Dance Challenge is open to individuals who are at least **18 years old as of September 15, 2026** and who maintain an active and publicly accessible Facebook, Instagram, TikTok, or X account.

Participants must be available to attend the Singapore premiere of *Forgotten Island* on **September 20, 2026**. Winners and their guests will be responsible for arranging and paying for their own transportation, accommodation, travel documentation, and any other expenses associated with attending the premiere unless expressly stated otherwise by the Organizers.

Employees, representatives, contractors, and immediate family members of the Organizers, as well as individuals directly involved in administering or judging the Dance Challenge, are not eligible to participate.

No purchase or payment is required to enter.

How to Participate

To participate, entrants must record and post a dance cover featuring the chorus of BINI's "A Parallel World" on Facebook, Instagram, TikTok, or X during the Promotion Period.

The post must tag the official social media accounts of Team Bloom Singapore and UIP Singapore and include all of the following official hashtags in its caption:

- **#BINI**
- **#ForgottenIslandSG**
- **#BINIXForgottenIsland**
- **#BINI_AParallelWorld**

The entry and the participant's social media account must remain publicly accessible from the time of submission until at least **September 24, 2026**. The Organizers must be able to view and verify the entry without requesting access to a private account.

Participants may post the same entry across multiple eligible platforms. However, each participant may only be selected as a winner once, regardless of the number of entries submitted or platforms used. Entries that are incomplete, inaccessible, submitted outside the Promotion Period, or otherwise fail to comply with these Official Mechanics may be disqualified.

Entry Requirements

Each entry must be the participant's own original performance and must not contain material that is unlawful, offensive, discriminatory, defamatory, dangerous, obscene, or otherwise inappropriate. Entries must not infringe upon the intellectual property, privacy, publicity, or other rights of any third party.

If other individuals appear in an entry, the participant must have obtained their permission before publishing and submitting the video. All identifiable individuals appearing in an entry must be at least 18 years old.

Participants must not artificially generate, purchase, exchange, or manipulate likes, views, comments, shares, or other forms of engagement. The use of bots, automated systems, paid engagement services, engagement groups, or other deceptive methods may result in immediate disqualification.

The Organizers reserve the right to verify the eligibility and authenticity of any entry and to request supporting information when reasonably necessary.

Prizes

A total of **23 winners** will each receive **one pair of tickets** to the Singapore premiere of *Forgotten Island* on September 20, 2026. Each pair will admit the winner and one accompanying guest, subject to the admission requirements and event policies established by UIP Singapore and the premiere venue.

The prize is non-transferable, non-exchangeable, and may not be redeemed for cash or any other item. If the premiere is postponed, relocated, modified, or cancelled for reasons beyond the Organizers' reasonable control, the Organizers may provide alternative arrangements at their discretion but will not be required to provide a cash equivalent.

Any expense not expressly included in the prize will be the sole responsibility of the winner and their guest.

Judging and Winner Selection

Following the close of the Promotion Period, TBSG will evaluate all eligible entries and select a total of **23 unique winners** across Facebook, Instagram, TikTok, and X.

Entries will be evaluated according to the following criteria:

- **Choreography and Performance – 35%**
- **Audience Impact and Engagement – 35%**
- **Creativity and Originality – 20%**
- **Video and Technical Quality – 10%**

Audience engagement will be assessed based on the genuine engagement visible and verifiable by the Organizers during the evaluation period. The Organizers may consider differences in platform size, format, and audience when evaluating this criterion.

The number of winners selected from each platform may vary depending on the number and quality of eligible entries received. TBSG will aim to provide reasonable representation across the participating platforms, but no fixed number of winners is guaranteed for any particular platform.

TBSG will submit its proposed list of winners to UIP Singapore for review and final approval. All judging decisions made by the Organizers will be final and binding, subject to applicable law. The Organizers will not be required to enter into correspondence regarding individual scores, rankings, or judging decisions.

Winner Notification and Confirmation

Selected participants will be contacted through a private message sent to the social media account from which their winning entry was submitted.

Each selected participant will have **24 hours from the time the notification is sent** to acknowledge the message, confirm their eligibility, and accept the prize. They must also provide the information reasonably required by the Organizers to verify their identity and facilitate admission to the premiere.

A selected participant may forfeit the prize if they fail to respond within the prescribed period, decline or are unable to accept the prize, cannot attend the premiere, fail to provide the required information, are found to be ineligible, or are found to have violated these Official Mechanics.

If a prize is forfeited, the Organizers may select a replacement winner using the same judging criteria. The replacement winner will likewise be required to respond within 24 hours of receiving their notification.

The names, social media usernames, and winning entries of confirmed winners may be announced through the Organizers' official social media pages.

Personal Information and Privacy

By participating, entrants acknowledge that the Organizers may collect, use, and disclose information contained in their public entries for the administration and promotion of the Dance Challenge.

Selected winners will be asked to provide personal information that may include their full name, age or date of birth, contact details, social media username, and any other information reasonably required for identity verification, prize administration, and admission to the premiere.

In accordance with the applicable requirements of Singapore's Personal Data Protection Act 2012 (PDPA), this information will be collected, used, disclosed, and protected solely for the purposes of administering the Dance Challenge, verifying eligibility, contacting winners, coordinating ticket distribution and event admission, complying with applicable legal requirements, and addressing related inquiries or disputes. Where necessary, information may be shared with UIP Singapore, the premiere venue, event organizers, and other service providers involved in administering the prize.

Participants must not publicly post sensitive personal information in their entries or comments. Any required information will be requested through an official private communication channel.

Use of Entries

By submitting an entry, each participant grants the Organizers a non-exclusive, worldwide, royalty-free licence to view, reproduce, repost, share, display, and communicate the entry, together with the participant's name, likeness, and social media username, for purposes connected with the Dance Challenge and the promotion of *Forgotten Island* and "A Parallel World."

This licence does not transfer ownership of the entry to the Organizers. Where reasonably practicable, the participant's social media account will be credited when the entry is reposted.

Disqualification and Organizer Rights

The Organizers reserve the right to disqualify any participant or entry that violates these Official Mechanics, provides false or misleading information, infringes upon the rights of another person, manipulates engagement, interferes with the proper conduct of the Dance Challenge, or otherwise acts fraudulently, abusively, or in bad faith.

The Organizers may amend, suspend, postpone, or cancel the Dance Challenge when reasonably necessary because of circumstances beyond their control, technical failures, platform disruptions, legal or regulatory requirements, safety concerns, suspected fraud, or any event that compromises the fairness or proper administration of the promotion.

Any material changes will be communicated through Team Bloom Singapore's official social media pages. Changes will not unfairly affect entries already submitted unless reasonably necessary to protect participants, preserve the integrity of the Dance Challenge, or comply with applicable requirements.

Platform Disclaimer

This Dance Challenge is not sponsored, endorsed, administered by, or associated with Facebook, Instagram, TikTok, or X. By participating, entrants release these platforms from claims arising directly from the administration of the Dance Challenge to the extent permitted by applicable law.

Participants remain responsible for complying with the terms, policies, and community guidelines of the platform on which they submit their entries.

Limitation of Responsibility

To the extent permitted by law, the Organizers will not be responsible for entries that are lost, delayed, incorrectly submitted, inaccessible, removed, corrupted, or not received because of technical errors, connectivity issues, platform restrictions, account settings, or circumstances beyond their reasonable control.

Nothing in these Official Mechanics excludes or limits any liability that cannot lawfully be excluded or limited.

Governing Law

These Official Mechanics and Terms and Conditions shall be governed by and interpreted in accordance with the laws of Singapore. Any dispute arising from or relating to the Dance Challenge shall be subject to the jurisdiction of the courts of Singapore.



TEAM BLOOM SINGAPORE



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